

My Business Venture The Getting Started Guide

Contents

Why Partner with MyBusinessVenture?	P. 2
Work with Original Shark Kevin Harrington	P. 3
What is included in the Program?	P. 4
Products & Features	P. 4
The Power of Partnering with My Business Venture	P. 5
MBV's 6 Step Ordering Process	P. 5
Price Guarantee Program	P. 6
What Investment is Involved to Get Started?	P. 7
How Do You Get Started Today?	P. 7
MBV in the Media	P. 8



Why Partner with MyBusinessVenture?



Our corporate office is located in New York; we also have offices in GA, SC, PA and CA.

MyBusinessVenture (MBV) is a nationwide technology service company, with almost 30 years experience in our field.

We specialize in providing powerful Websites, Shopping Carts, Credit Card Processing, Secure Payment Gateways, Strategic Marketing Campaigns, Custom Logos, and Social Media Programs for entrepreneurs operating successful businesses in the Internet, Home-Based & Mail-Order industries.

MyBusinessVenture has developed a full e-commerce enabled custom website package featuring state of the art technology. This program was designed to work within almost anyone's budget and can be run from the privacy of your own home. You can keep your full-time day job while managing your online business part-time and be successful!

Learn More! Visit MBV Online HERE: www.mbv.ai





We are a proud member of The Better Business Bureau with an A+ rating, the highest rating that can be issued to a company. We are also a registered business with Dun and Bradstreet and maintain an exemplary company rating. Be sure to check out our Testimonials!

Work With An Original Shark



My Business Venture has partnered with original Shark Tank entrepreneur Kevin Harrington who is serving as the company's strategic advisor.

Harrington works directly with MBV's team to share his expertise in marketing, strategic planning, growth and development.

Click here to listen to original shark Kevin Harrington talk about My Business Venture



As an original shark on the hit TV show Shark Tank, the creator of the infomercial, and pioneer of the As Seen on TV brand, Kevin Harrington's business ventures have launched more than 1,000 products and produced well over \$6 billion in global sales. More than 20 of Harrington's companies have topped \$100 million in revenue. The new affiliation with Harrington will exponentially amplify My Business Venture's longstanding ability to offer turnkey web solutions for a variety of entrepreneurs and small businesses.









Why Working With MBV is Different



Getting a shark on our team was not easy and required we prove our company is worthy of such an honor. By working with My Business Venture, you will get the invaluable benefits of working with our dream team that is being trained from an original shark from Shark Tank. We will be able to pass on to our clients what we have learned from one of the most successful entrepreneurs today.

It is like having a deal with Shark Tank yourself!

What is included in the program?



Our turn-key superstore website program includes your personalized e-commerce enabled website, 24 hour secure hosting, a merchant account, your custom domain name, and back-end administrative access where you can make unlimited changes and customizations. Cutting edge API technology assures that your site is constantly updated with all new arrival products, while taking off all out of stock and/or discontinued items. The administrative section of your site is easy to use, and we provide all of the documents and tutorials you'll need to make any changes you desire! Plus, our US-based support team is ready to help whenever you need to get in touch! For those that need a little more hands on training, we can set you up for customized training with one of our corporate trainers at MBV Training Academy!

Your website will feature up to 10,000 top-selling products including Electronics, Toys & Games, Bath & Beauty Products, Pet Supplies, Home & Office Products, Gifts, Jewelry, Perfumes & Colognes, Holiday & Seasonal Themed Items, Indoor & Outdoor Decor and so much more. Once an order is placed it is automatically uploaded to the dropshipper and you are notified via email or push notification through the app. You then login to the dropshipper, click one button and the order is placed. Once tracking is available it will automatically be sent to the customer so you can concentrate on making more sales!

Access answers to our most Frequently Asked Questions HERE:

www.mbvfaqs.com

Interested in seeing what your e-commerce superstore might look like?

Check out sample sites HERE: www.mbvdemo.com

Key Features

- e-Commerce Enabled Website with Custom Domain and Logo
- Feature up to 10,000 Top Selling Items & Name-Brand Products with over 1 Million products to choose from
- Guaranteed Profit Margins
- FREE Shipping Feature available
- Easy Ordering with Tracking Details & Updates
- Drop-Shipping of All Products Direct to Customer
- Merchant Account & Secure Payment Gateway
- Encrypted Shopping Cart Technology
- Search Engine Submission
- SEO Optimized Search Engine Website
- Google XML Site Map Included
- Google Analytics Traffic Hit Monitoring System

- Product Pricing Control & Discount Features
- Confidential Dealer Pricing
- Cutting-Edge Website Technology
- Customizable Templates & Formatting
- Social Media Marketing Enabled Website
- Administrative Customer Database Access
- Gift Card Purchasing Program
- Custom Blog & Newsletter Pages
- Administrative Access to Customer Wishlists
- Customer Rewards & Registration Program
- US-Based Technical Support & Customer Service
- Instructional Video Tutorials Available
- MBV Training Academy 1-on-1 Personalized Training
- 100 Ways to Advertise Marketing Packet

The Power of Partnering with MBV and BigCommerce



When you start in business, you want to have the support and help you need. By being BigCommerce Certified Partner, MBV is able to offer the kind of support and technology driven solutions you desire. With ECOMMERCE the combination of MBV and BigCommerce, you get to take advantage of our sophisticated enterprise grade functionality, customization and performance with simplicity and ease of use.

Three Great Benefits of Partnering with My Business Venture



MBV's 6 Step Ordering Process

We make it simple so you can concentrate on marketing and sales! 3 Dropshipper You click once to ships order to place order with dropshipper customer 2 Receipt is Website will emailed to: automatically 1. MBV forward tracking 2. Customer to 3. Website customer Owner Website Customer 6 **Owner** Receives Receives Order! an Order SUCCESS! **START**



Price Guarantee Program

Beating Any Competitors Price by 10%

My Business Venture (MBV) is proud to offer you a **Price Guarantee** on any products you offer on your website.

We understand how important it is for you to have competitive pricing and have issued you this certificate to guarantee that you will always be able to beat the competition on *any* items sold through your website.

If you can find an item for less than your Dealer Cost, we promise to not only match the price, but to beat it by 10%. This ensures that you can never be undersold on any of the items offered on your website.

This is an exclusive offer for MBV clients only.

Terms & Conditions

- Price Guarantee requests should be emailed to orders@mbvmail.com with a direct link to the price we are going to beat by 10%.
- MBV will not beat the price by 10% if the competitors delivered cost is more expensive than your Dealer Cost.
- Price Guarantees are only offered on sales made through your website, and not through 3rd party websites.
- MBV cannot guarantee the lowest price on items you may add from other drop ship companies not affiliated with MBV.
- MBV reserves the right to not honor a price if it determines that the item is used, stolen, refurbished, or is being sold in bad faith. Maximum lifetime of \$1000 worth of price guarantees will be honored.

What Investment is Involved to Get Started?

ENTERPRISE

\$3995.00 One Time Payment*
2,500 Product Superstore
Diamond Marketing Package
24 Months Search Engine Submission
Custom Logo Included
4 Month Paid Reseller Account
Starter Training Package with
MBV Training Academy

PREMIER

\$4995.00 One Time Payment*
5,000 Product Superstore
Titanium Marketing Package
Lifetime Search Engine Submission
Custom Logo Included
7 Month Paid Reseller Account
Social Media Package Upgrade
Silver Training Package with
MBV Training Academy

MILLENNIUM

\$5995.00 One Time Payment
10,000 Product Superstore
Titanium Marketing Package
Lifetime Search Engine Package
Custom Logo Included
7 Month Paid Reseller Account
Social Media Package Upgrade
Website Verification Program
Professional E-Mail Package
Platinum Training Package with
MBV Training Academy
Our Ultimate Training Package!

*All accounts require a merchant account to accept payment on your website.

Merchant fees are 2.19% + .25 cents per transaction, \$15.95/month Statement fee, \$18.95 monthly Gateway Fee. Merchant accounts are provided by Paysafe Payment Processing Solutions, LLC. Paysafe is a registered ISO of PNC Bank N.A. Pittsburgh, PA.

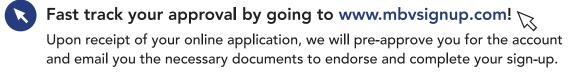
(All accounts carry a \$25 monthly minimum processing requirement and monthly service charge of \$31.95/month)

How Do You Get Started Today?

Please understand that we can only work with a limited amount of qualified clients and space is limited. Get involved today and take your first steps towards financial independence!







Learn More! Visit MBV Online HERE: https://mbv.ai



We look forward to helping you make your business our next success story!



MBV in the **Media**

Community Relations - Nonprofit Assistance - Education & Mentorship



Now that you know what we do at MyBusinessVenture, we would like you to know why...

Like you, we started our business with a minimal investment, and through hardwork and dedication, we've reached milestones and have found successes that we never imagined possible. Our mission is to pay it forward and help our clients grow and reach their entrepreneurial goals through marketing strategies, education and inspiration!

Take a look below to discover some of what we've been up to lately!

MBV in the Press

As a leader in our space, MBV as been featured by various media outlets. From magazine articles to radio and television shows, we are out spreading the word about our organization. Our goal is to inspire other like-minded people to chase their dreams, just like our founder, Thomas Stridiron did when he started MBV 30 years ago.

Click Here to see our CEO's Interview with Original Shark

Click Here to see our CEO on 'Live It Up with Donna Drake'

Click Here to listen to our CEO speak on 'The Franchise Radio Show'











MBV in **Educational Forums**

One of our goals is to provide a positive message that instills confidence and determination in young people and students, so that they know they can overcome any obstacles and reach their goals.

Click Here to listen to our CEO speak with students at Suffolk Community College (NY)

MBV at Trade Shows

The MBV team meets and educates potential clients on how we can help create their entreprenurial success stories. Learning about our clients personal aspirations and business goals helps us create a unique system that really works.



MBV Gives Back

'Giving back' is the number one priority for MBV. Paying it forward on a daily basis and making our communities a better place is what we are passionate about and what drives us forward. Our philanthropic philosophy focuses on helping individuals by investing our resources where they can have the greatest impact.

Click Here to find out more about how MBV pays it forward.















MBV Training Academy Mentorship



MBV University was formed with the sole purpose of training our customers on how to become successful entrepreneurs.

Click Here to learn more about what MBV Training can do

MBV on Social Media

We encourage you to follow us on Social Media as we continue to provide a positive message and assist our clients in reaching their goals, all while paying it forward within our community.













